

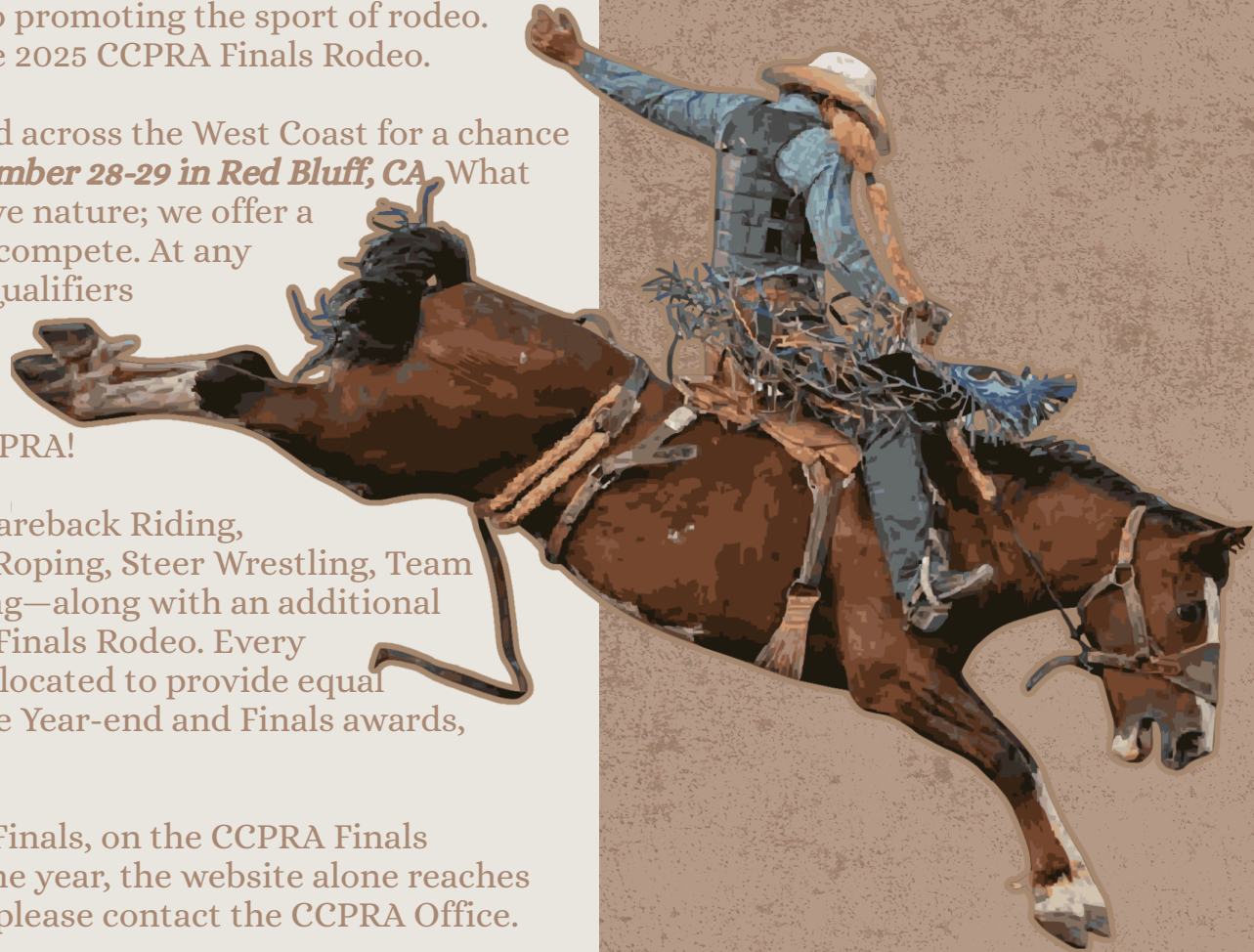
CA COWBOYS PROFESSIONAL RODEO ASSOC FINALS RODEO

The California Cowboys Professional Rodeo Association (CCPRA) is a non-profit, volunteer-driven organization committed to promoting the sport of rodeo. We are currently looking for partners for the 2025 CCPRA Finals Rodeo.

This year, hundreds of contestants competed across the West Coast for a chance to qualify for the CCPRA Finals Rodeo, **November 28-29 in Red Bluff, CA**. What sets our association apart is its truly inclusive nature; we offer a platform for contestants of all skill levels to compete. At any given CCPRA Rodeo, you will witness NFR Qualifiers competing alongside National High School Rodeo Association contestants. Many world-class champions began their journeys and continue to compete in the CCPRA!

The top twelve contestants in each event—Bareback Riding, Saddle Bronc Riding, Bull Riding, Tie Down Roping, Steer Wrestling, Team Roping, Breakaway Roping, and Barrel Racing—along with an additional youth contestant, earn a spot at the CCPRA Finals Rodeo. Every dollar generated throughout the season is allocated to provide equal Added Money for each event and to purchase Year-end and Finals awards, including saddles, buckles, and more!

Sponsors receive recognition at the CCPRA Finals, on the CCPRA Finals Livestream, and on ccpra.com throughout the year, the website alone reaches over 100,000 people. For more information, please contact the CCPRA Office.



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - \$2,500

- Top Billing on All Advertising - Print, Radio, Tickets, and Social Media **'Your Name Here'** Presents the California Cowboy's Professional Rodeo Association Finals Rodeo
- Sign on Top Panel of the Scoreboard
- Scoreboard Rotating Coverage
- Announcements Throughout Each Performance
- 6 Rodeo Tickets to Friday & Saturdays Performances
- 6 Dinner Tickets to the Awards Banquet
- Year-Round Website Acknowledgement

SCOREBOARD SPONSOR - \$2,000

- Your Sign on One of the Two Panels of the Scoreboard
- Scoreboard Rotating Coverage
- Announcements Throughout Each Performance
- 4 Rodeo Tickets to Friday & Saturdays Performances
- 4 Dinner Tickets to the Awards Banquet
- Year-Round Website Acknowledgement

SADDLE SPONSOR - \$2,000

- Multiple Announcements during Designated Event
- Your Sign on Arena Fence
- Scoreboard Rotating Coverage
- 4 Rodeo Tickets to Friday & Saturdays Performances
- 4 Dinner Tickets to the Awards Banquet
- Year-Round Website Acknowledgement

BUCKING CHUTE SPONSOR - \$1,500

- Your Sign on One of the Six Chute Gates
- Scoreboard Rotating Coverage
- Announcements Throughout Each Performance
- 4 Rodeo Tickets to Friday & Saturdays Performances
- 4 Dinner Tickets to the Awards Banquet
- Year-Round Website Acknowledgement

ARENA SIGN SPONSOR - \$500

- Scoreboard Rotating Coverage
- Your Sign on the Arena Fence
- Announcements Throughout Each Performance
- 2 Rodeo Tickets to Friday & Saturdays Performances

BUCKLE SPONSOR - \$300

- Scoreboard Rotating Coverage
- Announcements Throughout Each Performance
- 2 Rodeo Tickets to Friday & Saturdays Performances

IN KIND (TRADE) SPONSOR

